

I claim:

1. A method for completing and storing an electronic rental agreement, said method comprising the steps of:
 1. entering reservation-related information and rental-related information for an item or service, said entering step entering: (a) said rental-related information without employing a master rental agreement, or (b) at least some of said rental-related information from a master rental agreement and allowing modification of said information from the master rental agreement for rental of said item or service without modifying the master rental agreement;
 2. providing a reservation for said item or service based at least in part upon said reservation-related information;
 3. creating and displaying a rental proposal based upon said reservation and said rental-related information;
 4. electronically accepting said rental proposal; and
 5. storing the electronic rental agreement based upon said accepted rental proposal.
2. The method of Claim 1 further comprising:
 1. entering said rental-related information without employing a master rental agreement.
3. The method of Claim 2 further comprising:
 1. manually entering said rental-related information online.
4. The method of Claim 1 further comprising:
 1. entering at least some of said rental-related information from a master rental agreement; and
 2. allowing modification of said information from the master rental agreement for rental of said item or service without modifying the master rental agreement.
5. The method of Claim 4 further comprising:
 1. entering at least one of a member identification and a user name to identify said master rental agreement.
6. The method of Claim 1 further comprising:
 1. maintaining a history of rental information for prior rentals by a user;

entering information from an identification of a user; and
entering at least some of said rental-related information from the
history based upon said information from an identification of a user without employing
a master rental agreement.

7. The method of Claim 6 further comprising:
employing a driver's license as said identification of a user.
8. The method of Claim 6 further comprising:
provisionally entering at least some of said rental-related
information from the history.
9. The method of Claim 8 further comprising:
modifying at least some of said provisionally entered at least
some of said rental-related information from the history.
10. The method of Claim 1 further comprising:
sending a message to a database system responsive to said
accepting step to indicate that a user has accepted said rental proposal.
11. The method of Claim 10 further comprising:
storing a unique transaction in the database system for said
accepted rental proposal.
12. The method of Claim 11 further comprising:
storing a flag along with the unique transaction in the database
system to indicate that the accepted rental proposal is electronically signed.
13. The method of Claim 12 further comprising:
employing said stored flag to enable allocation of said item or
service at a kiosk.
14. The method of Claim 1 further comprising:
employing a plurality of rental options in said rental-related
information;
accepting or declining at least some of said rental options; and
storing a plurality of flags corresponding to said rental options to
signify the rental options that a user has accepted or declined.
15. The method of Claim 14 further comprising:
retrieving the stored flags; and

determining whether the user accepted or declined said rental options based upon the retrieved stored flags.

16. The method of Claim 1 further comprising:
electronically accepting said rental proposal at a client system.
17. The method of Claim 1 further comprising:
electronically accepting said rental proposal at a kiosk.

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